



SOCIAL CONNECTIONS CONFERENCE

• CONNECT • EDUCATE • INNOVATE • MOBILIZE •

December 10, 2026
8:30 am - 1:00 pm

Robert Wood Johnson Foundation
50 College Rd E, Princeton, NJ 08540

SPONSORSHIPS

SPONSORSHIP DEADLINE: 11/13/26

BE PART OF NEW JERSEY'S FIRST EVER SOCIAL CONNECTIONS CONFERENCE, bringing together leaders and constituents across sectors, programs, and lifespan stages to share current initiatives and network to innovate for ways to address the health-threatening problems of social isolation and loneliness.

\$5,000 — (1) PRESENTING SPONSOR

- Recognition as "SILCC Conference Presenting Sponsor" on SILCC online event page and in all print, promotional and conference materials
- Recognition in all media materials (social media, press-release)
- Link on SILCC online event page
- Full-page ad in digital program
- Logo on digital event invitation to be emailed to over 400 people and companies (deadline 10/9/26)
- Verbal recognition during opening and closing remarks
- Opportunity to provide welcome remarks (2-3 minutes)
- Premium vendor table placement
- Featured profile in post-conference communications
- Complimentary registrations (up to 4)

\$2,500 — (3) COMMUNITY CHAMPION SPONSOR

- Logo listed with link on SILCC online event page
- Full-page ad in digital program
- Recognition during keynote introduction or Action Lab
- Standard vendor table
- Listing on conference promotional (social media, press-release)
- Inclusion in post-conference thank-you email
- Complimentary registrations (up to 2)

\$1,000 — CONNECTION BUILDER SPONSOR

- Logo listed on SILCC online event page
- Full-page ad in digital program
- Vendor table
- Listing on conference promotional (social media)
- Recognition during network or break
- Complimentary registration (1)

\$750 — BREAKFAST OR GRAB-N-GO LUNCH

- Name listed on SILCC online event page
- Full-page ad in digital program
- Listing on conference promotion (social media)

\$500 — VENDOR RESOURCE SPONSOR

- Name listed on SILCC online event page
- Vendor table
- Listing on conference promotional (social media)

\$500 — PRINTING OR MATERIALS SPONSOR

- Name listed on SILCC online event page
- Full-page ad in digital program
- Listing on conference promotion (social media)

\$300 — COFFEE SPONSOR

- Name listed on SILCC online event page
- Half-page ad in digital program
- Listing on conference promotion (social media)

\$150 — BENEFACTOR

- Name listed on SILCC online event page

AD SIZE:

Full-page 8.5"W x 11"H Half-page 8.5"W x 5.5"H

- Ad Artwork is due 12/3/26
- COLOR, PDF format preferred
- Digital format SILCC program book
- Email artwork to TSchade@SamaritanNJ.org